

Your Upcoming DATA RETENTION PROBLEM

According to your fellow IT Managers

Survey results brought to you by:



We surveyed **313 IT Managers**



42% manage 51TB or more of storage

LOTS OF DATA TO MANAGE

Most used clouds:

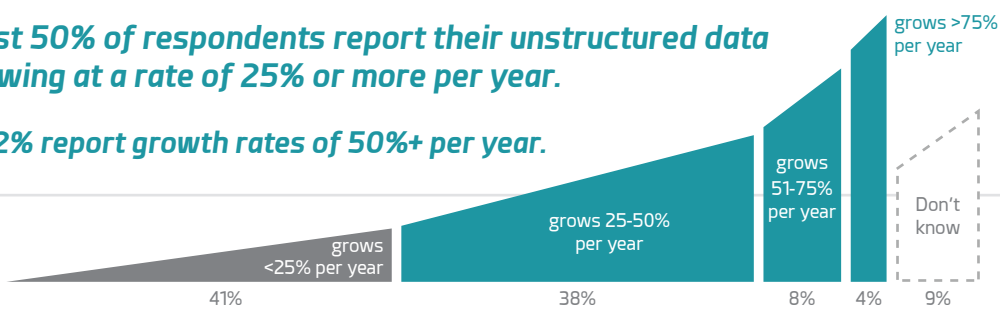


37% of respondents report more than half of their data is unstructured.



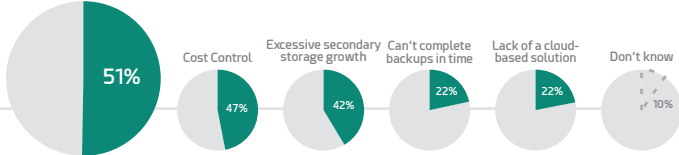
Almost 50% of respondents report their unstructured data is growing at a rate of 25% or more per year.

Over 12% report growth rates of 50%+ per year.



Biggest backup challenge:

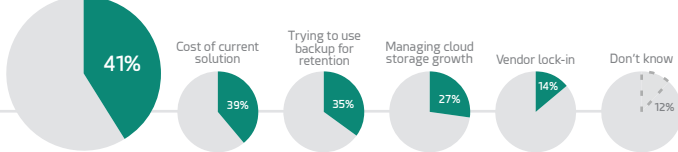
Long-term data retention management



THE CHALLENGES ARE COMPLEX

Biggest data retention challenge:

Ready access of archive data

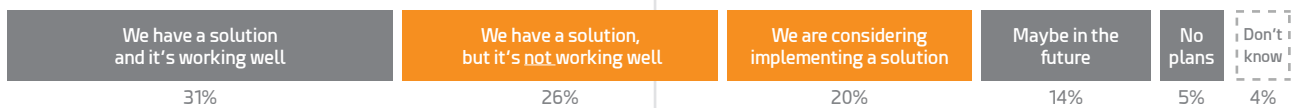


IT MANAGERS NEED A SOLUTION

Most important features desired:

- 1 Intelligent retrieval wherever the data resides
- 2 Support for both on-premises and cloud storage
- 3 Policy-based data reduction
- 4 Open data format
- 5 Support for multiple cloud vendors
- 6 Dynamic migration between clouds
- 7 Pay-as-you-go model

Less than 1/3 have a workable long-term data retention solution today.



Aparavi Active Archive

for the protection, long-term retention, and archive of unstructured data.

To learn more visit www.aparavi.com